

## PRESS RELEASE

### FOR IMMEDIATE RELEASE

#### **Lake View Credit Union Donates \$100,000 to Dawson Creek and District Hospital Foundation's "Clear Picture" Campaign**

**Peace Region, BC** -- May 27, 2026 – Lake View Credit Union (LVCU) has announced a \$100,000 donation to the Dawson Creek and District Hospital Foundation's "Clear Picture" Campaign, a community-driven initiative to raise \$3 million to fund the purchase of an MRI machine for the new Dawson Creek and District Hospital, set to open in Fall 2026.

The success of the "Clear Picture" Campaign would represent a major step forward in enhancing diagnostic services for residents across the South Peace region. The addition of an MRI machine will eliminate the need for many patients to travel long distances for imaging services, improving access to timely care and supporting the recruitment and retention of medical professionals.

"The addition of an MRI is an investment that will serve patients for decades," said Brette Madden, Chair of the Dawson Creek and District Hospital Foundation.

Dr. Remi Oyedeji, Chief of Staff for the Dawson Creek and District Hospital, emphasized the far-reaching impact of the project. "It will save lives, alleviate pain and anxiety related to travelling for this modality, and help ensure that health care professionals come and stay in our community."

John Kurjata, Chair of the Lake View Credit Union Board of Directors, said the donation reflects the credit union's deep commitment to the well-being of the region. "Lake View Credit Union was founded on the principle of supporting the communities we serve. This contribution to the 'Clear Picture' Campaign is an investment in the health and future of our members, families, and neighbors."

LVCU Co-CEOs Justin Lajeunesse and Marlana Blouin echoed that sentiment, noting that the donation aligns with the organization's values of community leadership and collaboration. "Access to quality health care is essential for strong, thriving communities," said Lajeunesse. "We're proud to stand alongside the Hospital Foundation and Northern Health in making this vision a reality."

Blouin added, "This project will have a lasting impact on the region. It's about more than technology, it's about people and ensuring that everyone in our community can access the care they need close to home."

The Dawson Creek and District Hospital Foundation continues to welcome donations from individuals, businesses, and organizations to help reach the \$3 million goal. Every contribution brings the community one step closer to a future where advanced diagnostic imaging is available locally.

## **About Lake View Credit Union**

Founded on August 3, 1943, Lake View Credit Union has been a pillar of financial strength in the Peace region. With branches in Dawson Creek, Chetwynd, Tumbler Ridge, and through its digital banking solutions, Lake View Credit Union offers a full range of personal and commercial financial services. Proudly serving the community, the Credit Union reinvests a significant portion of its profits into regional projects and offers lower-cost services and profit-sharing to its members. For more information, visit [www.lakeviewcreditunion.com](http://www.lakeviewcreditunion.com).

## **About the Dawson Creek and District Hospital Foundation:**

The Dawson Creek and District Hospital Foundation was incorporated in November 1992 as a registered charitable organization. It was originally created to help fund capital equipment for the Dawson Creek and District Hospital, but over time, its support has expanded to include nearby community health centres and care facilities such as Rotary Manor. Rooted in a strong tradition of community involvement, the Foundation continues to support a wide range of programs and services that benefit patients, families, and health care staff across the region.

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