



PRESS RELEASE

FOR IMMEDIATE RELEASE

Lake View Credit Union Announces 2026 Community Social Responsibility Fund Recipients

Peace Region, BC – July 8th, 2026 – Four non-profits across the South Peace secured a total of \$25,000 in funding this month for a variety of capital projects as Lake View Credit Union (LVCU) announced its annual Community Social Responsibility Fund (CSRFF) recipients.

The CSRFF initiative is guided by a committee comprised of LVCU directors and employees and funds are intended to provide capital and seed funding for non-profit initiatives throughout the Peace that contribute to the quality of life of those that call it home.

The 2026 recipients are as follows:

- Dawson Creek Youth Centre Society (The Ark) – Awarded \$6,330 for upgrades to entryways at the Ark.
- South Peace Search and Rescue – Awarded \$10,000 to help fund the purchase of an ATV for the transport of emergency personnel, medical supplies and rescue equipment to remote locations throughout the region.
- Tumbler Ridge Days Society - Awarded \$4,400 to aid in the purchase of playground equipment and features at the Tumbler Ridge Fairgrounds.
- Chetwynd Air Cadets Society – \$4,270 to fund the replacement of the Cadet's storage shed roof.

“The variety of projects and the many ways these groups contribute to strengthening the fabric of their communities is something I’m always impressed by.” said Marlana Blouin, co-CEO of Lake View Credit Union.

Justin Lajeunesse, also co-CEO of LVCU, echoed the sentiment, adding, “Getting to hear the passion and knowledge these volunteers have for their organizations is truly inspiring, and everyone at LVCU is grateful to be able to help.”

Jaron Neufeld, CSRFF Committee Member and Vice Chair of LVCU’s Board of Directors, highlighted the ongoing need for assistance and public support for these organizations. “Non-profits really are the lifeblood of rural communities, and part of the principles that guide how LVCU operates in the region we serve is to strive to be a resource and facilitator of the people who are on the ground, doing the good work of building up and strengthening their communities.”

The CSRFF committee thanks all of this year’s applicants for their entries and ongoing efforts to make their communities better.



About Lake View Credit Union

Founded on August 3, 1943, Lake View Credit Union has been a pillar of financial strength in the Peace region. With branches in Dawson Creek, Chetwynd, Tumbler Ridge, and through its digital banking solutions, Lake View Credit Union offers a full range of personal and commercial financial services. Proudly serving the community, the Credit Union reinvests a significant portion of its profits into regional projects and offers lower-cost services and profit-sharing to its members. For more information, visit www.lakeviewcreditunion.com.

Media Contact:

Jerimy Earl
Manager, Marketing, Events & Communications
Lake View Credit Union
(250) 219-0482
jearl@lvcu.ca